



DeKalb Chamber of Commerce

Membership Benefits



The Mission of the **DeKalb Chamber of Commerce** is to serve and advance business interests of the Greater DeKalb Region.

NETWORKING

- Business After Hours
- Speed Networking
- Chamber Golf Outing
- Business/Community Expo
- Winter Bash
- Annual Celebration Dinner

COMMITTEES/GROUPS

- Ambassador Committee
- Golf Committee
- Select Task Forces
- Referral Group
- DeKalb Leadership Academy
- Public Policy Committee

EVENTS

- New Teachers Welcome Event
- Ribbon Cuttings
- Candidates Nights
- ATHENA Award Reception
- State of the City
- District 428 Career Fair

EXPOSURE

- Listing you in the annual Business Directory & Area Guide.
- Listing and linking to your business on our award-winning website, www.dekalb.org.
- Referring your business to those who inquire.
- Referrals from the Chamber office.
- Welcome packets to new residents to the area.
- Allowing you to share your business news in our weekly E-Newsletter, the *Chamber E-Connection*.
- Offers provided through SHOP LOCAL Program.
- Sponsoring and/or assisting groups that undertake promotions to attract crowds to our community.
- Working to improve the economic vitality of DeKalb County, so more people have money to spend with you!
We work to attract new jobs to DeKalb County. We assist the DeKalb County Economic Development Corporation, municipalities and other development groups in the area in their effort to locate industry here.
- Working to increase the traffic in your business by attracting more business to the area. To do that, we are engaged in a host of activities to promote the area as a whole.
- Promoting your business in newspapers, magazine articles and advertisements to attract tourists to the area.

TRAINING & PROGRAMS

- DeKalb Leadership Academy
- State of the City
- New Neighbor Program
- Member 2 Member Program
- Shop Local Program
- Training with Impact (Partnership with Kishwaukee College and other area Chambers of Commerce).

